

# ANDY RRAY - EPK

## **CONTACT:**

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## **BIOGRAPHY:**

Andy Ray (real name Andy Reynolds) is a London-based music producer, creating what he calls "underground house music". With his roots firmly in techno and house music, Andy produces music with four-on-the-floor kick drums, creating a sound that is perfect for the dancefloor. He creates music, "that DJs play when they want to give the audience a breath of fresh air after a bigger tune".

Andy cites 'the dancefloor' as his biggest influence, drawing inspiration from the interplay between the beat and the sub-bass. Andy does not have a specific mission behind his music, but he creates it because he can't not do it. "It's not an urge, but a compulsion to make music given no external activity, pressure or commitment. All I can think about is creating music", he says. Music has always been a part of his life since the 80s, where he was part of a music group. He picked up audio engineering skills, which led him to become a live sound engineer, and subsequently, a concert tour manager. As he worked in the industry, he stopped creating music but never stopped listening to it. Andy then got the opportunity to access music production software, including Ableton's Live, which he had no knowledge about. After attending an Ableton demonstration, which failed to impress him, he began to mess around with the software at home. "I thought 'I like it creatively' and also because the acts I'm working with use Ableton on stage I need to learn how to use it", he says of his early time with the software. "I probably wouldn't have bothered if I had not been working with all these electronic music acts. My music is all Ableton's fault!"

Andy enjoys the love and respect he gets from the electronic dance music community and club culture. He wants to stay a part of that culture by creating music that people will want to dance to.

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## **LINKS:**

SPOTIFY:

[https://open.spotify.com/artist/1bDf0tUYFErsoGY24KOkpc?si=ldJ1\\_8tAStW4PbpIXbcYpg](https://open.spotify.com/artist/1bDf0tUYFErsoGY24KOkpc?si=ldJ1_8tAStW4PbpIXbcYpg)

SOUNDCLOUD: <https://soundcloud.com/andyrraymusic>

MIXCLOUD: <https://www.mixcloud.com/andyrray/>

TIKTOK: <https://www.tiktok.com/andyrraymusic>

FACEBOOK: <https://www.facebook.com/andyrraymusic>

INSTAGRAM: <https://www.instagram.com/andyrraymusic/>

TWITTER: <https://twitter.com/andyrraymusic>

YOUTUBE: <https://www.youtube.com/c/andyrraymusic>

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PHOTOS & LOGOS: <https://andyrraymusic.com/epk>